



## NEWS RELEASE

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### **Balance Innovations to exhibit currency management platform at NRF Protect**

*Solutions help retailers identify, track and resolve fraud faster*

Lenexa, Kan.: Balance Innovations will be showcasing its unique software platform for retailers at NRF Protect at the Pennsylvania Convention Center June 14-16 in Booth 821.

The cloud-based VeriBalance® platform offers retailers efficiency and visibility across their entire currency management chain. Providing an end-to-end solution from customer transaction to deposit at the bank, VeriBalance tracks and analyzes every step in the currency management process. The analytics of vital currency management metrics delivered by VeriBalance help retailers reduce the cost of accepting cash, and its store-level efficiencies create more time for store associates to perform revenue-generating activity.

For loss prevention professionals, VeriBalance offers a proven track record of stopping loss that occurs through theft or employee error by identifying and providing alerts about suspicious behaviors.

- Automated, standardized store-level procedures and workflow reduce employee errors and create trackable data, freeing loss prevention staff to focus on finding and stopping fraud.
- A vendor-neutral, connected infrastructure aggregates data from all of the retailer's cash-counting devices and in-store software, reducing opportunity for errors or manipulation of data.
- Customizable alerts and reports on metrics like cash on hand, over/shorts, cashier and bookkeeper performance, store compliance, and deposit tracking ensure exceptions are identified and resolved before they get out of hand.

"Retailers are always looking for ways to be more efficient, get actionable information and spend time on things that increase the bottom line," said Aaron McKee, executive vice president of sales for Balance Innovations. "The VeriBalance platform addresses all of that, making it easy to get a clear view of your currency management operations in real time and take advantage of every opportunity to improve your business."

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#### **About Balance Innovations**

Balance Innovations is a leader in software solutions for retailers. We unify and streamline existing technologies and provide analytics to optimize currency operations. We bridge the gap between the corporate office and individual stores, analyzing data to bring retailers actionable information that helps them make better business decisions. Our solutions include payment reconciliation, cash analytics, technology integration, corporate reporting and check conversion. For more information, visit [www.balanceinnovations.com](http://www.balanceinnovations.com) or follow the company on Twitter at @BalanceInnov.